

2018 FORECAST DINNER SPONSORSHIP OPPORTUNITIES

FEBRUARY 5TH, 2018
GRAND HYATT DENVER
5:00 PM - 9:00 PM



**CFA Society
Colorado**

CFA SOCIETY COLORADO INVITES YOU

TO THE PREMIER NETWORKING EVENT OF THE YEAR

THE 2018 FORECAST DINNER

CFA SOCIETY COLORADO 2018 FORECAST DINNER

MONDAY, FEBRUARY 5TH, 2018 | GRAND HYATT DENVER | 5:00 PM - 9:00 PM

Please join CFA Society Colorado for the 2018 Forecast Dinner. This premier event will bring together over 700 of Colorado's leading investment professionals and key decision makers. Established in 1955, CFA Society Colorado (CFACO) is a network of over 1,300 investment management professionals, promoting highest standards of ethics, education, and professional excellence among our members for the ultimate benefit of our community.

KEYNOTE SPEAKER

PAUL KRUGMAN

Professor of Economics and Distinguished Scholar at The Graduate Center, City University of New York. Winner of the 2008 Nobel Prize in Economics. 2011 Gerald Loeb Award winner for Commentary – New York Times.



One of the world's foremost economists. A gifted observer and contributor on policy and economics. Committed to speaking the truth as he sees it in the most compelling terms. Insightful, outspoken, passionate and articulate. Author, *End This Depression Now!*, *The Great Unraveling* and *The Return of Depression Economics and the Crisis of 2008*.

As one of the world's best known and most acclaimed economists, Paul speaks on the leading issues of the day affecting the world economy. An insightful, outspoken Op-Ed columnist for *The New York Times*, he is a passionate and articulate speaker, with a gift for relating global economic events to his audiences, and committed to speaking the truth as he sees it in the most compelling terms.

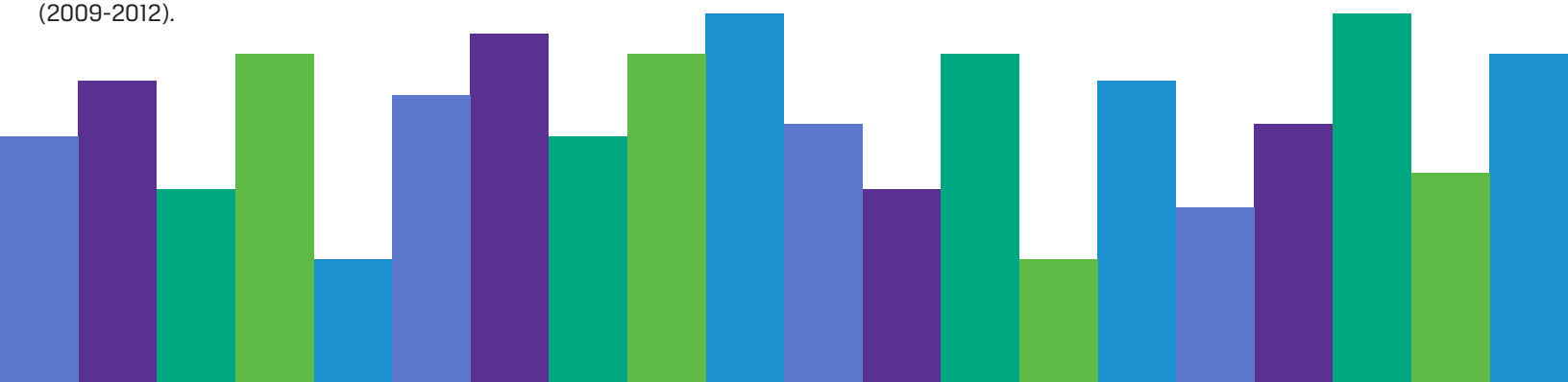
His twice-weekly Op-Ed pieces for *The New York Times* model the depth of insight and the unflinchingly outspoken style he brings to his speeches.

The author of several books, Professor Krugman's most recent, *End This Depression Now!*, is a call for action. In it, Paul has a powerful message for anyone who has suffered during the Great Recession—a quick, strong recovery is just one step away, if our leaders can find the "intellectual clarity and political will" to end this depression now.

His previous books include *The Conscience of a Liberal*, *The Great Unraveling*, a bestseller, and *The Return of Depression Economics and the Crisis of 2008*, a response to the financial crisis, an updated edition of his 1999 book, *The Return of Depression Economics*.

In addition to the Nobel Prize, Krugman's work in economics has earned him broad acclaim from the economic press and several prestigious awards, including the John Bates Clark medal from the American Economic Association for his work in international trade and finance. He is recognized worldwide as a leader in the fields of economic geography and the role of increasing returns in shaping international trade.

Paul Krugman is a Professor of Economics and Distinguished Scholar at the Graduate Center's Luxembourg Income Study Center at City University of New York (CUNY). Previously he was professor of economics at Princeton University. He was chosen as one of Bloomberg's 50 Most Influential People in Global Finance, 2011. He has been honored to be one of *Foreign Policy's* Top 100 Global Thinkers for four straight years (2009-2012).



2018 FORECAST DINNER SPONSORSHIP OPPORTUNITIES

Learn how you can benefit from our wide array of sponsorship opportunities. Diamond, Platinum and Gold sponsorships are limited and will sell out quickly. Reserve your spot today!

ANNUAL DINNER SPONSORSHIP LEVELS	DIAMOND \$25,000	PLATINUM \$12,500	GOLD \$7,500	SILVER \$5,000
Number of sponsorships available at each level	1	4	5	Unlimited
Number of tables at event (10 seats per table)	3	2	1	1
Meet and greet with Paul Krugman				
Banner ad on CFACO website				
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Logo on Forecast Dinner marketing material and email correspondence				
Signage at event				
Logo in 5280 Advertisement				
Marketing booth at event				
Signature cocktail at event				
Signed books				

SINGLE TABLE PRICING

\$2,900 per table, 10 seats

INDIVIDUAL TICKET PRICING

\$125.00 - Early Bird Member Pricing (Ends Dec. 15th)
 \$200.00 - Early Bird Non-Member Pricing (Ends Dec 15th)
 \$150 - Member Regular Pricing
 \$225 - Non-Member Regular Pricing

CFACO BY THE NUMBERS

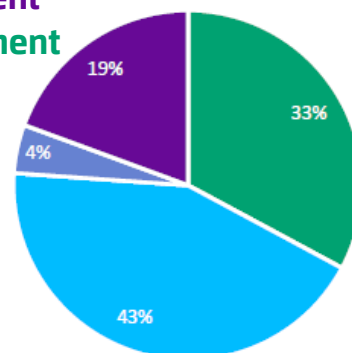
REACH ELITE INVESTMENT PROFESSIONALS THROUGH THE CFACO FORECAST DINNER.

OCCUPATION

- 26%** Financial Advisor/Wealth Manager
- 14%** Research, Investment, or Quantitative Analyst
- 14%** Portfolio Manger
- 6%** Chief Investment Officer (CIO)
- 5%** Investment Strategist
- 5%** Chief Financial Officer (CFO)
- 5%** Relationship Manger/Account Manager
- 3%** Chief Executive Officer (CEO)
- 3%** Manager of Managers
- 3%** Accountant or Auditor
- 22%** Other

- 93.9%** are CFA Charterholders
- 24.1%** manage over **\$20 billion** in assets
- 84.9%** of members are male
- 15.1%** of members are female
- Average age of **44 years old**

- Asset Management**
- Wealth Management**
- Asset Owner**
- Other**



SPECIAL THANKS

TO THE 2017 FORECAST DINNER

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Authorized Signature	

I hereby agree to become a sponsor of the 2018 CFA Society Colorado Forecast Dinner at the _____ level and agree to the fee as shown above. Please email this completed form to info@cfacolorado.org. You will be contacted for more information and payment.

For more information contact info@cfacolorado.org or 303-537-2988